

# Logistics Publishing Limited

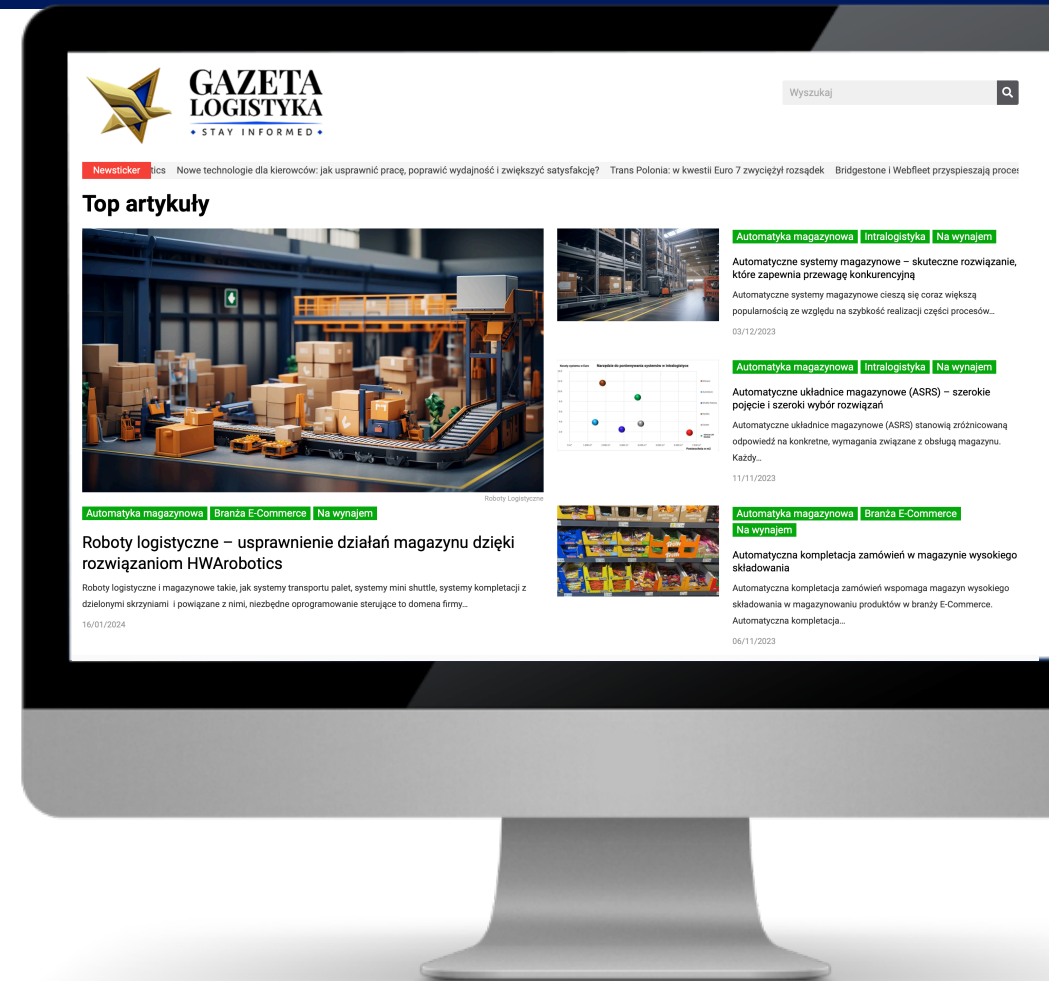


# GAZETA LOGISTYKA

◆ STAY INFORMED ◆

## Press Marketing for Top Rankings in Poland on Google

## Media Kit 2024



### 1 Publisher

#### Logistics Publishing Limited

Unit 3D North Point House  
New Mallow Road  
T23 AT2P Cork  
Ireland



News portals for your press marketing  
for top rankings in Germany, Austria,  
Switzerland, Poland and Italy!

### 2 Countries

#### Reach in millions of inhabitants

Germany : 83  
Austria: 9  
Switzerland: 9  
Poland: 38  
Italy: 59

Our portals reach 200 million people on the internet.

### 5 Prices Rent Articles

#### Annual fee for SEO-articles

Placements without waiting in SEO-articles of your choice

Bronze Sub : We'll place you in 1 SEO-article for € 3000  
Silver Sub : We'll place you in 2 SEO-articles for € 4000  
Gold Sub : We'll place you in 5 SEO-articles for € 5000

We publish your company name with a backlink to your homepage. If required, we can include a short quote and a short text in the article.

### 3 Portals

#### Optimized for 20.000 keywords

We publish your news for top rankings on the internet.



LOGISTIK  
NACHRICHTEN  
• STAY INFORMED •



GAZETA  
LOGISTYKA  
• STAY INFORMED •

Your article on page one from day one on google.

PalettenReport  
Palettenzeitung mit monatlichen Palettenpreisen

Our partner

GAZZETTA  
LOGISTICA

### 4 Products

#### Write or rent your articles

A) Our customers write their articles and use all you can publish plans.

12 month Flex Plan

24 month Flex Plan

B) Rent your article - our customers rent placements in SEO articles.



Bronze



Silver



Gold

C) We do not sell ads or banners.

### 6 Prices Flex Plan

#### You Write, we optimize SEO

Publish your success stories about your company, projects, employees or write an interview:

12 month Flex Plan : unlimited publications for € 3000

24 month Flex Plan : unlimited publications for € 5500

Your content should be created by logistics journalists.

### 7 Press marketing

#### Your potential clients

Board members, CEOs, Logistics VPs, Supply Chain Directors,  
Procurement Directors, Warehouse Managers, Logistics Managers,  
Export Managers from the industry0

Automotive industry  
Building materials industry  
Chemical industry  
E-Commerce industry  
Electronics industry  
Spare Parts industry  
Fashion industry  
Meat industry  
Retail  
Household products industry  
Industrials  
Consumer goods industry  
Cosmetics industry  
Chilled products industry  
Food industry  
Machines industry  
Furniture industry  
Pharma industry  
Technology industry  
Suppliers industry

SEO-articles available to rent

or

you can write articles in these categories

Warehouse & Pallets  
Warehouse Automation  
Logistics Services  
Logistics Consulting  
Logistics Companies  
Logistics Customers

Automotive logistics  
Building materials logistics  
Procurement logistics  
Chemical logistics  
Container logistics  
E-Commerce Logistics  
Waste disposal logistics  
Spare parts logistics  
Fashion logistics  
Meat logistics  
FMCG logistics  
Fresh logistics  
Fulfillment logistics  
Dangerous goods logistics  
Retail logistics  
High-tech logistics  
Intermodal transport  
Intralogistics  
Contract logistics  
Cosmetics logistics  
Chilled logistics  
Food logistics  
Logistic  
Logistics software  
Airfreight  
Maschinenlogistik  
Expo logistics  
Furniture logistics  
Parcel logistics  
Pallet logistics  
Pharma logistics  
Production logistics  
Transport logistics  
Factory logistics





**GAZETA  
LOGISTYKA**  
♦ STAY INFORMED ♦



*The "All You Can Publish Plan" appears to be an attractive alternative for our digital marketing strategy, especially when our logistics keywords cost up to € 10 per click.*

Lisa, Marketing Manager



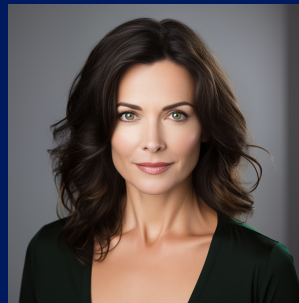
## Your Press Marketing for Top Rankings in Poland



► Your articles will land on  
page 1 on google

*"Renting SEO articles is our solution to save time instead of writing articles."*

Nicole, Head of Communications





# Let's talk about your keyword plan

and select the right solution  
to your needs.

For example: Warehouse Automation supplier has a keyword plan with 5 search phrases:

Automatyczne układnice magazynowe (ASRS)

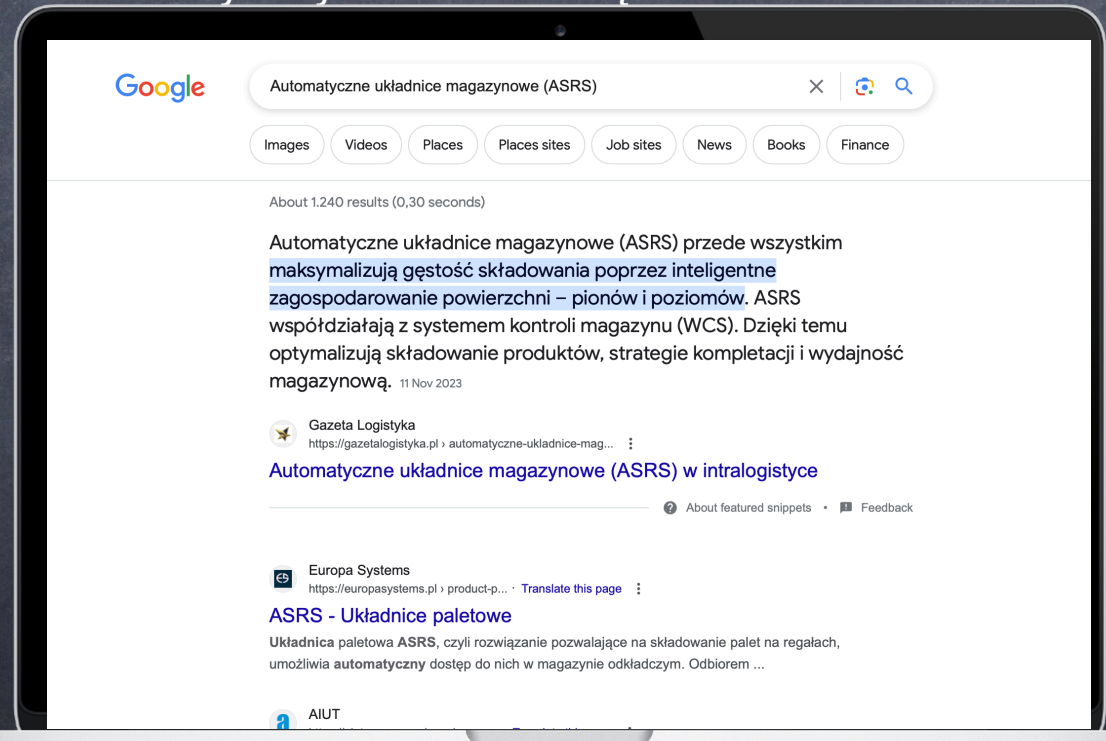
Automatyczna kompletacja zamówień

Intralogistyka w magazynie

Kompletacja palet mieszanych

Roboty magazynowe intralogistyka

Automatyczny załadunek ciężarówek





**We know how to make  
your articles appear on  
Google without having  
costs-per-click!**



**You write -  
we optimize  
and publish.**

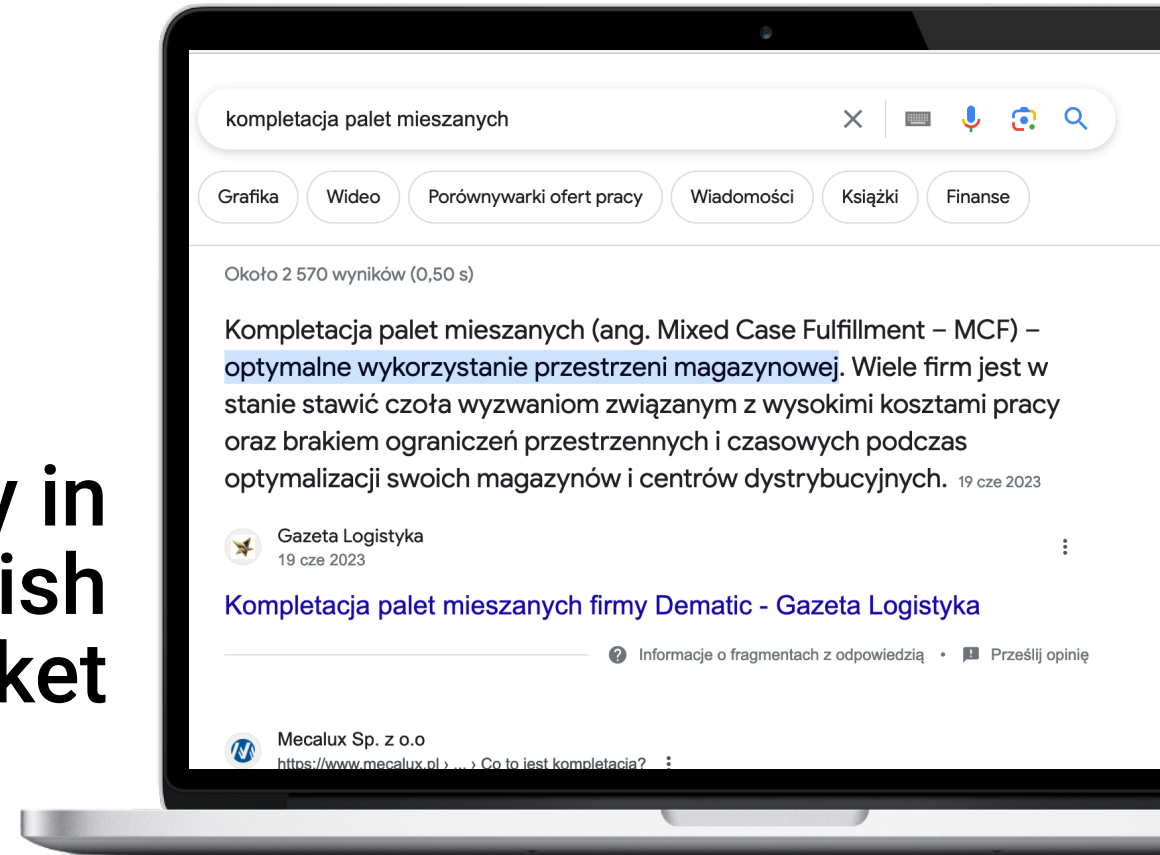


**It's a great feeling to be in  
the top of Google results**



Your articles will be  
on top of **Google**.

Your visibility in  
the Polish  
market



On 1st page on Google



"We rent SEO articles to save time and book our desired keywords without having to create exclusive content."

Nicole, Head of Communications



"Our logistics keywords cost up to €10 € per click. As an alternative, the "All You Can Publish Plan" fits great into our digital marketing strategy."

Lisa, Marketing Manager

# Your new customers will Find you using keywords!

magazynowanie budowlanych materiałów dla marketów



Grafika

Wideo

Otwarte teraz

Najwyżej oceniane

Porównywarki miejsc

Wiadomości

Okolo 19 200 000 wyników (0,49 s)



Gazeta Logistyka

<https://gazetalogistyka.pl> › logistyka-budowlana-maga...

## Logistyka budowlana a magazynowanie dla marketów ...

15 gru 2022 — Logistyka dla **marketów budowlanych** DIY to jeden aspekt. Dotyczy to również branży budowlanej, gdzie łańcuch dostaw musi funkcjonować bez ...



# Let's talk logistics news

SEO articles rentals in Poland

<https://gazetalogistyka.pl/wykup-artykul/>

SEO articles rentals in DACH

<https://logistiknachrichten.de/rent-your-articles/>

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